

NORTHSHORE SPORTSCARS

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Norbert M. Bries, President

Business Origin and Overview

Norbert Bries founded his business in a 4,500-square-foot facility in Highland Park in 1989, moving to his current headquarters in late 1994. Bries previously worked for Sears' automotive division, taking voluntary retirement in 1989 after 18 years with the company. Northshore Sportscars didn't just spring arbitrarily from the decision to leave Sears, it was a long time in coming. Norb was the president of the University of Wisconsin-Green Bay Motorsports Club, and had a 1962 Triumph TR4, that he ran auto-crosses and rallies with. "Norb used to go through cars so quickly that we said that when he got tired of a dashboard he'd trade [the car] in for a new one," said Patti Bries, consultant for a human resources consulting firm. "When you can find a spouse who shares your passion, you're very lucky."

Northshore Sportscars provides every type of service from routine maintenance to complete frame up restorations. Engine rebuilding, performance tuning, and wiring are all mainly done in house by experienced technicians. We can also install new interiors and convertible tops on most any vintage sports car. The classic British sports cars including Morgan, Jaguar, Austin Healey, Lotus, Triumph and MG are our specialty. Our chief technician, Keith Pickard, had over 30 years of experience in his home country of Scotland before immigrating to the US, where he has since become a US citizen. "These are the cars I grew up with," says Keith, who ran his own shop in Scotland.

We are an authorized Morgan Motor Company sales and service agent, one of only eleven in the US since 2001. It has been a pleasure and honor working with one of the oldest auto manufacturers in the world who are still dedicated to preserving the British marque.

We have also been a Moss Motors parts distributor for over 26 years and can provide new original style replacement components for nearly all of the vintage British cars on the road today. We also have a large inventory of excellent used and hard to find parts for that special car.

In our current 17,000-square-foot complex located in Lake Bluff, IL, just 35 miles north of Chicago, we also store cars in our heated, sprinkler-protected, and secure storage area on the property.