

## **RPM** Foundation Revs Up with New President

Auto and marine restoration grant-giving organization promotes Diane Fitzgerald to top spot

Contact: PCG – Eric Pylvanainen (424) 903-3685 (<u>epylvanainen@pacificcommunicationsgroup.com</u>) AAT – Ashley Bice (256) 506-6195 (<u>ashley.bice@americasautomotivetrust.org</u>)

TACOMA, Wash. (August 17, 2016) – The RPM Foundation, a grant-giving organization that provides young adults with a pathway to careers in auto and marine restoration, has promoted its national director <u>Diane Fitzgerald</u> to president.

The RPM Foundation is a member entity of <u>America's Automotive Trust</u> (AAT), a not-for-profit cooperative that seeks to secure America's automotive heritage and transfer the skills and knowledge necessary for the collector car pastime to continue to grow.

The RPM Foundation was initially established as the Collectors Foundation in 2005 through the vision and support of Hagerty and transitioned in 2014 to the Hagerty Education Program at America's Car Museum (HEP).

Fitzgerald, who helped rebrand HEP as the RPM Foundation, has grown the organization's presence in regions across the United States by building a community between vocational schools and restoration shops.

"Diane has been a driving force behind the growth of the RPM Foundation's program over the past few years," said AAT CEO David Madeira. "Her tenacity and passion for restoration speak volumes for her drive to help these young adults become master craftsmen."

To date, the RPM Foundation has impacted more than 25,000 people and has awarded nearly \$3 million in funding for grants, apprenticeships and hands-on training for careers in automotive restoration and preservation. According to SEMA, the automotive restoration industry was worth \$1.53 billion in 2015, rebounding past its all-time high prior to the Great Recession in 2007.

"Whether it's microcars or motorcycles, I've always had an interest in unique vehicles," said Fitzgerald. "I am thrilled to be part of a movement that raises awareness about the urgent need to cultivate the next generation of skilled craftsmen. We're doing something about it!"

To learn more about the RPM Foundation, visit <u>www.rpm.foundation</u>.

## About the RPM Foundation

The RPM Foundation (Restoration. Preservation. Mentorship.) – formerly the Hagerty Education Program at America's Car Museum – is a grant-giving organization that provides the next generation of craftsmen with formal training in automotive and marine restoration and preservation through mentorship programs. Founded through the vision of Hagerty in 2005, the RPM Foundation is the educational arm of America's Automotive Trust. Together, these organizations work to secure and

preserve America's automotive heritage. For more information, visit <u>www.rpm.foundation</u> or call (855) 537-4579.

## About America's Automotive Trust

America's Automotive Trust (AAT), headquartered in Tacoma, Washington, is a newly formed notfor-profit corporation that seeks to secure America's automotive heritage and to transfer the skills and knowledge necessary for the future of collector vehicles and the enthusiast community for generations to come. AAT is made up of four founding entities: LeMay – America's Car Museum, the RPM Foundation, Club Auto and the Concours Club. For more information on AAT, visit americasautomotivetrust.org.

###