

Under the HOOD



2020 IN THE REARVIEW

This has been a year of challenge and change — but it's also been a year of great progress for RPM and its Workforce Development initiatives

You've probably heard the words "in these challenging times" more than you can count in 2020, and those words wouldn't be wrong. 2020 brought all manner of challenges to the RPM Foundation and its mission of safeguarding the critical skills necessary to restore and preserve collector vehicles. But rather than dwell on the obstacles, the RPM Foundation chose instead to forge ahead with a plan to continue to support hands-on training and engage the next generation of craftsmen and women.



With the assistance of our **Task Force** of restoration professionals, educators, and influencers, we developed the curriculum and process for the **RPM Apprenticeship Program**, where we'll turn quality restoration shops into classrooms where new entries into the restoration and preservation profession can learn the skills vital to their career while earning a wage. The program will be piloted in a small number of shops across the country, and expanded over the course of 2021 and beyond.

In addition to the RPM Apprenticeship Program, we've also developed the **RPM Internship Program**, where we work with top-notch high school Automotive Technology and Collision Repair programs to place student interns in restoration shops to complement their school training with hands-on instruction in restoration and preservation techniques.

In response to the need for accurate data, RPM has conducted long-needed **Industry Research** to outline career advancement, define the required skillsets, and illuminate the workforce needs of the restoration industry. This research will be the foundation of a campaign to highlight restoration and preservation as a viable career path for the next generation, as well as provide guidance for RPM's strategic plans for years to come. We'll also be sharing this research with our educational partners to assist them in the development of their curriculum, to ensure they're providing the type and volume of education the shops are looking for in a new hire.

The RPM Foundation is proud to announce that we've joined forces with **The Great Race!** The Great Race is a timed, controlled-speed, endurance rally based on precision driving and navigational skills in classic, antique, and vintage automobiles covering exciting routes like the historic Route 66. Their student division, known as the X-Cup, is designed for High School, Technical School, College or qualified Youth Group Teams to compete in this special Division of the Great Race. RPM will be working with the Great Race to administer the X-Cup Grants, Scott Henderson X-Cup Scholarship Awards, and the new X-Cup Team Choice Award.



Hilton Head Island Concours (HHIC) is the first Concours to include an **RPM Youth Class** among their 2021 lineup! The RPM Youth Class will consist of vehicles owned by individuals under 30 OR current Automotive students, interns, or apprentices, produced in 1995 or earlier, and where the owner has had a significant hands-on role in the restoration of the vehicle. RPM will be present during the HHIC Concours to assist in judging of the RPM Youth Class and to spread the word about engaging the next generation of vehicle restoration enthusiasts and professionals.

As always, the RPM Foundation continues to support our educational and program partners with **Grant Funding** to provide scholarships, apprenticeships, internships, program, and project assistance. We're working closely with the institutions that provide pathways to careers in restoration and preservation to gauge progress while they navigate ever-changing safety standards.



2020 challenged RPM, and RPM rose to the challenge with new initiatives, innovative partnerships, and continuing support - all in pursuit of our vision to drive the future of a skilled vehicle restoration workforce.

We are RPM, and it'll take more than challenging times to stop us.

GET INVOLVED

To be a part of the RPM Foundation's efforts to safeguard the critical skills necessary to restore and preserve collector vehicles, contact us at info@rpm.foundation today!



[facebook.com/
TheRPMFoundation](https://facebook.com/TheRPMFoundation)



[twitter.com/
RPM_Foundation](https://twitter.com/RPM_Foundation)



[linkedin.com/company/
RPM-Foundation](https://linkedin.com/company/RPM-Foundation)



rpm.foundation



AMERICA'S AUTOMOTIVE *Trust*
The RPM Foundation is a proud member of America's Automotive Trust.